

CHRIS SCHONDEL

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www.chrisschondel.com

Title: Front End Web Developer & Designer

Optimistic self-starter and problem solver who can be put in front of a client, manage a project or can be given a task as part of a team and see it through efficiently. Able to work and lead in a team environment as well as take direction. Pays close attention to details and always puts in extra effort. Capable of seeing projects through all their phases and able to juggle multiple projects simultaneously.

Experience

Freelance Web Developer & Designer

1997 - Present

- Take clients from beginning to end of web development process, from developing mood boards, wireframes, site maps and XHTML mock-ups to setting up forms, hosting, forwarding domains, and launching sites.
- Lay out wireframe compositions and convert to XHTML & CSS
- Prepare valid XHTML and CSS for integration with Content Management Systems
- Develop usability, accessibility and content management strategies
- Employ cross-platform and browser compatibility testing
- Layout and create web pages, manipulate images and create graphics using industry related software
- Maintain websites by uploading content to servers
- Develop logos and branding strategies for small businesses and non-profit organizations
- Work within client budgets and timelines

Project Manager / Website Maintenance

September 2007 - August 2008

Pinneo Construction Company, Princeton, NJ

- Update and maintain company website including optimizing high resolution professional digital photography for web use, generating new pages, and updating site-wide links
- Utilize company logo for use in print, web, and textiles
- Brought 4 simultaneous projects in on time and on budget ranging in price from 115K to over 1 million.
- Responsible for managing daily operations of high-end residential remodeling projects
- Managed crews and subcontractors on multiple overlapping projects
- Created, maintained and adjusted project schedules
- Worked with architects and clients on project specifications, cost analysis and material procurement

Outside Sales / Marketing Consultant

September 2006 - September 2007

Atlantic Architectural Millwork, Asbury Park, NJ

- Created content for advertising and marketing using manufacturer's images, logos, and marketing tools
- Utilized manufacturer's lead generations for direct marketing campaigns
- Maintained customer database for advertising and marketing efforts
- Responsible for cultivating new business through networking with architects, builders and general contractors
- Oversaw shipping & receiving of product & performing general service

Specialty Windows and Doors Sales and Service Manager

April 2001 - September 2006

Hamilton Building Supply Company, Hamilton, NJ

- 5 years experience working for family owned building materials supply supervising sales & service for Marvin brand windows & doors.
- Increased department yearly sales from \$1.1 million to \$2.1 million in 4 years
- 2005 personal sales at \$1.3 million

- Incorporated company's logos for use in print, web, and environmental graphics
- Managed marketing & advertising for sales department
- Worked with retail & trade customers designing & specifying custom made-to-order products
- Created AutoCAD shop drawings for specific complex projects
- Consulted with architects on product specifications
- Responsible for all phases of sales team including shipping & receiving, parts inventory, scheduling & performing general service

Self-employed Residential Remodeling Contractor
Christopher Schondel Inc., Mercer County, NJ

1991 – April 2001

- 10 years experience in all phases of residential and light commercial construction and remodeling
- Generated estimates from takeoffs from industry related specialized software
- Consulted with clients and architects on design, budgeting, workflow and cost-benefit analysis
- Managed subcontractors and crews on a daily basis

Education

Rowan University

B.A. Communications, Television / Film / Radio Specialization

Mercer County Community College

Currently pursuing Web Design Certification (completion - summer 2010) with 4.0 GPA

Skills

- Expert Knowledge of Adobe Photoshop, Dreamweaver & Illustrator CS4
- Proficient in Adobe Flash (Actionscript3.0), InDesign, Premiere and After Effects CS4
- Proficient in hand-coding XHTML and CSS
- Fluent in Mac OSX and PC platforms
- Familiar with web technologies including PHP, ASP, AJAX, Javascript, Actionscript and JQuery and MooTools
- Other related software experience:
 - Microsoft Office Suite
 - Quickbooks
 - AutoDesk AutoCAD and Maya
 - Mac Final Cut Pro

Organizations

- Central New Jersey Boy Scout Council volunteer updating and maintaining of organization website